



Flint Hills Regional Council Sustainability Plan and Roadmap Focus Groups

February 17 – 21, 2023



Flint Hills Regional Council Sustainability Plan and Roadmap

TIMELINE November 2022 - April 2023

PHASE 1
Discover Perceptions

PHASE 2
Define Strategic
Proposition (Region and FHRC)

PHASE 3
Develop &
Communicate

- REVIEW STATUS
- LISTENING SESSIONS
- **COMMUNICATIONS**
- FUTURE THINK-TANK: PART 1

- REGIONAL SURVEY
- FUTURE THINK-TANK: PART 2
- FOCUS GROUPS
- BOARD and STAKEHOLDER DISCUSSIONS

FHRC SUSTAINABILITY PLAN AND ROADMAP

November – December 2022

January – March 2023

April 2023

Resource Economy

Friday February 17, 2023

1:00pm - 2:30pm

The Dealership 318 W Main St Council Grove, KS 66846

Technology

Monday February 20, 2023

10:00am - 12:30pm

Manhattan Area Technical College (MHK) 3136 Dickens Avenue, Manhattan, KS 66503

Regional Fabric and Reputation

Tuesday February 21, 2023

10:00am - 12:30pm

Alma Community Center 1050 Ohio St. Alma, KS 66401

Education and Workforce

Tuesday February 21, 2023

2:00pm - 3:30pm

Manhattan Area Technical College 614 US-24 Wamego, KS 66547



Thursday, March 2, 2023

9:00am - 10:30am

Zoom Details TBA











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The Importance of Future Thinking

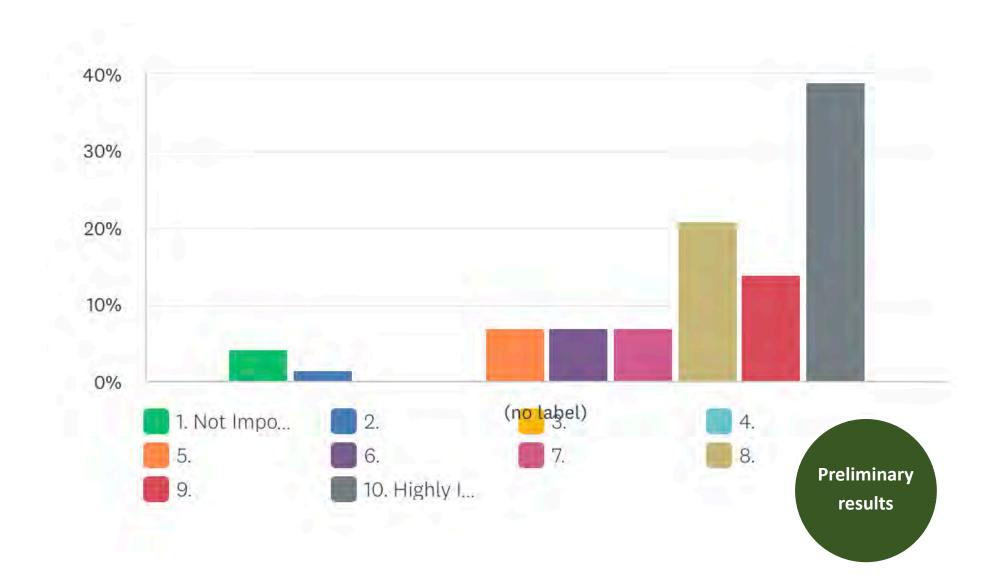
The key to effective future thinking...

- Explore and anticipate a range of plausible futures.
- Consider both trajectory (direction of change) and velocity (speed of change).
- Explore the combined impacts of multiple potential trends.

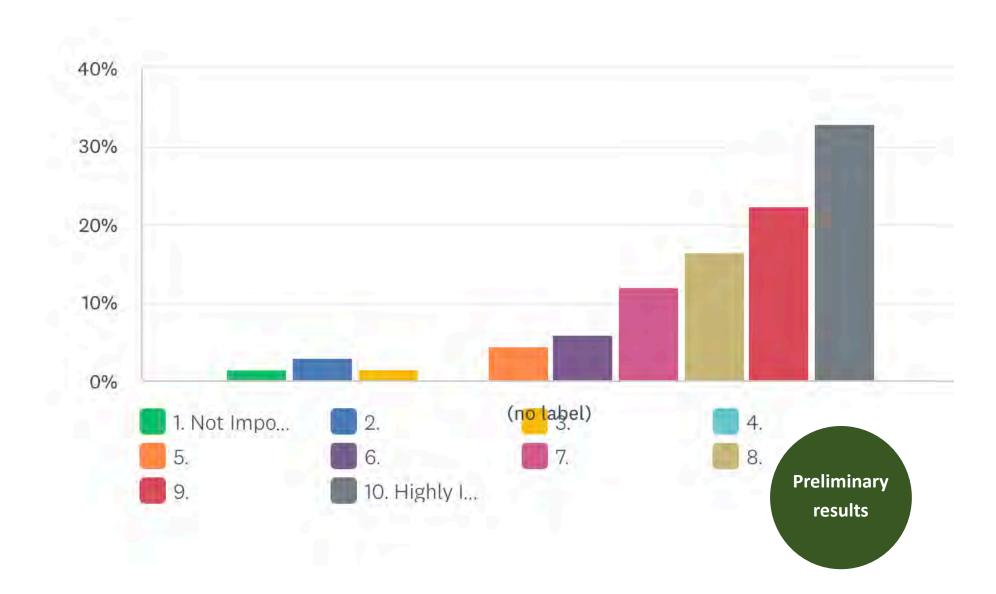
Explore potential 'shape and contours' of the future.



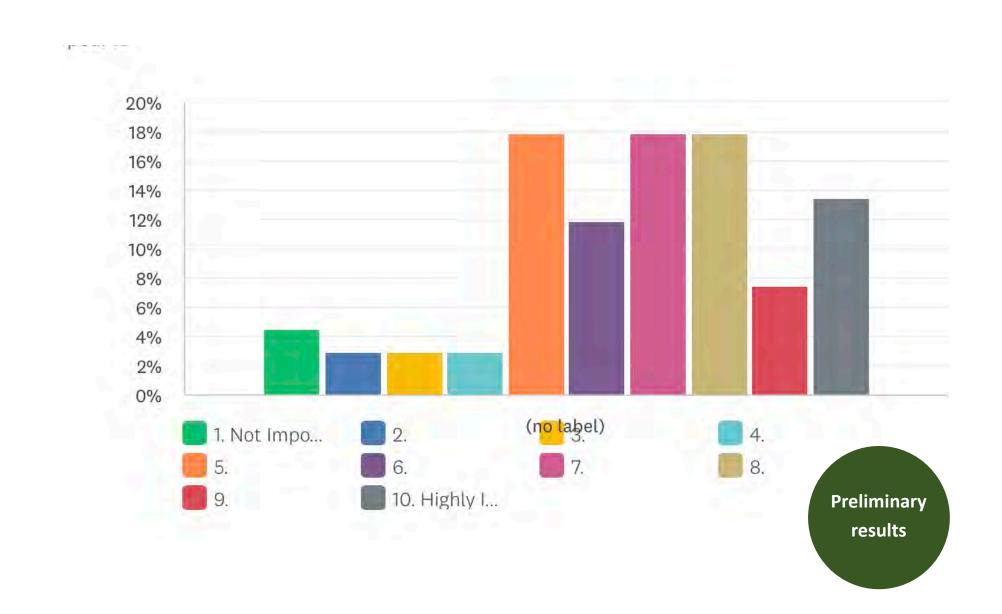
How important do you think it is to have a SHARED REGIONAL PLAN that maps out a strategic future for the Flint Hills region?



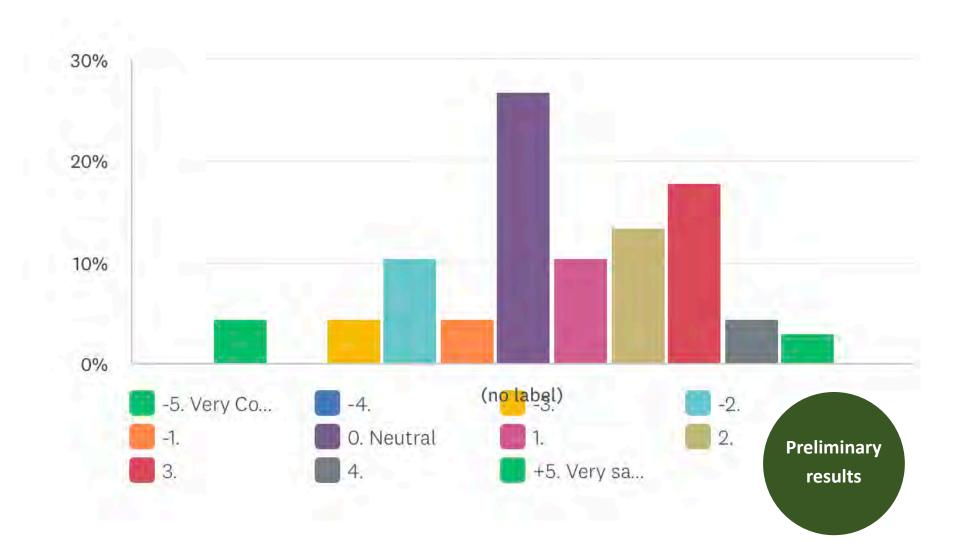
Over the next 10-20 years, how important and relevant do you think this region could be to the future of the economy on the State of Kansas?



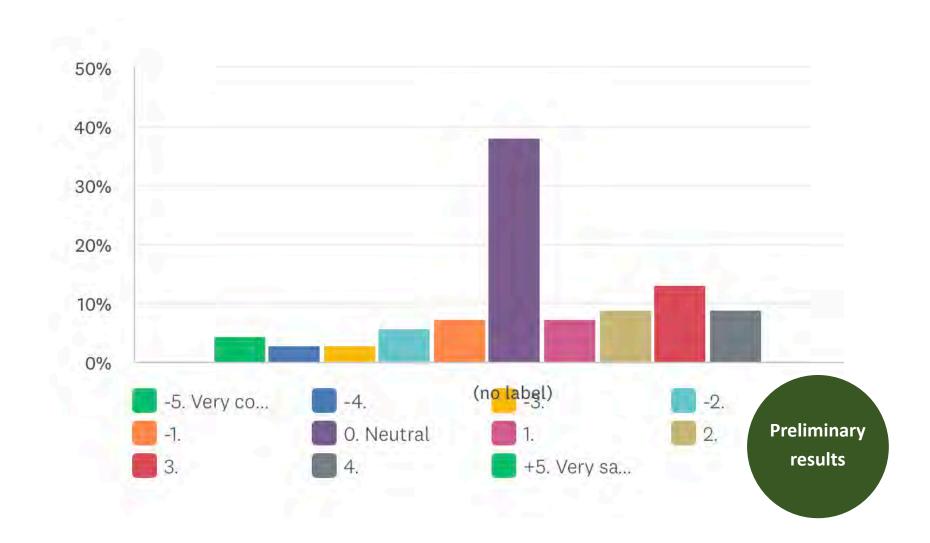
Over the next 10-20 years, how important and relevant do you think this region could be to the future NATIONALLY and even GLOBALLY?



CURRENT DIRECTION - How satisfied or concerned are you about the way the region is changing and the overall current direction of the Flint Hills region?



RELATIVE PERFORMANCE – How satisfied or concerned are you about the current relative performance of the Flint Hills region, compared to other regional areas? SCALE: - 5 = Very concerned (we are falling behind); 0 = Neutral; +5 Very satisfied (we are doing great and better than everyone else)



Flint Hills Regional Council – Strategic role in 2030

FLINT HILLS
PEGIONAL COUNCE

SESTANABILITY PLAN & RORON

- Strong support for regional approach in survey
- Collaboration and convening
 - Hub and facilitator of collaboration
 - Resources and information for cities, counties and region
 - Advocacy and pursue regional resources
 - Identify and champion regional vision
 - Help make 'what ifs a reality'
 - Build a model for collaboration











Flint Hills Regional Council Sustainability Plan and Roadmap

Think-Tank Part 1: December 2, 2022
Think-Tank Part 2: January 20, 2023



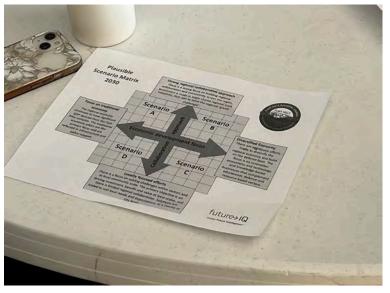
















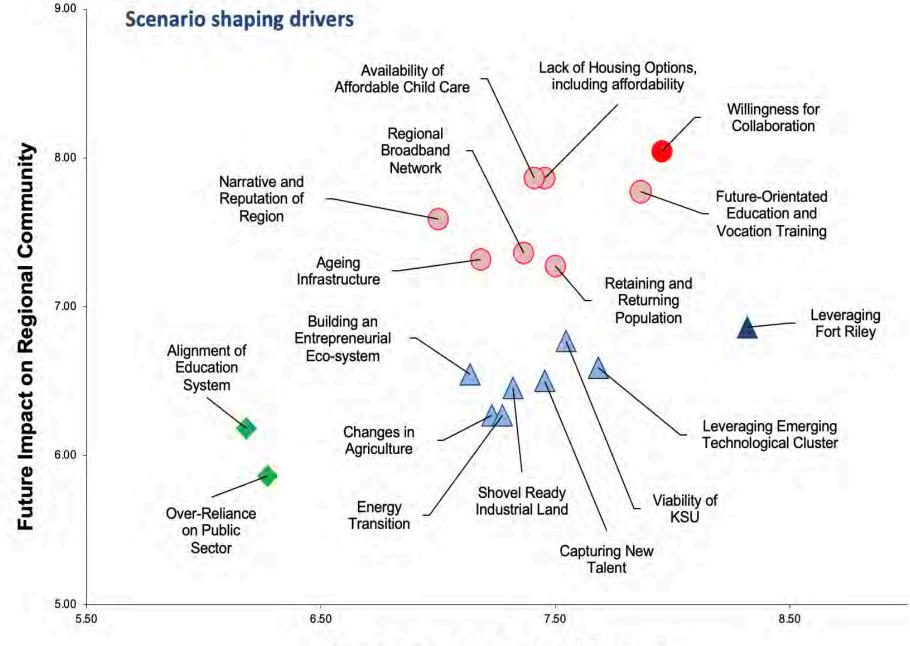


Key Drivers Identification

What internal trends are happening (or are emerging) that could be game-changers for the future of the Flint Hills Region?

(Key drivers are events, trends, developments, catalysts of forces that actively influence or cause change.)





Future Impact on Regional Economy

Future-splitting clusters of drivers

Economic development focus

- Leveraging Fort Riley
- Leveraging Emerging Technological Cluster
- Viability of KSU
- Capturing New Talent
- Shovel Ready Industrial Land
- Energy Transition
- Changes in Agriculture
- Building an Entrepreneurial Eco-system

Collaboration approach

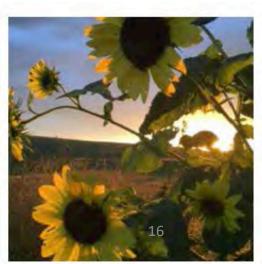
- Willingness for Collaboration
- Future-Orientated Education and Vocation Training
- Retaining and Returning Population
- Lack of Housing Options, including affordability
- Ageing Infrastructure
- Availability of Affordable Child Care
- Regional Broadband Network
- Narrative and Reputation of Region











Plausible Scenario Matrix 2030

Strong regional collaborative approach

There is a strong focus on building regional collaboration and connectivity across the region, Investment is made in larger shared regional scale initiatives, that aim to solve the regional 'grand-challenges'.



Focus on traditional economy

The regional economy continues to have significant GDP derived from the Fort Riley complex. The traditional economic pillars are the primary focus and are reflected in infrastructure and policy support.

Growing Together,
Preserving Tradition

Flint Hills Forward
Together

Economic development focus

approach

That's How We've
Always Done Things

We Hit It Big Every 30 years

Diversified Economy

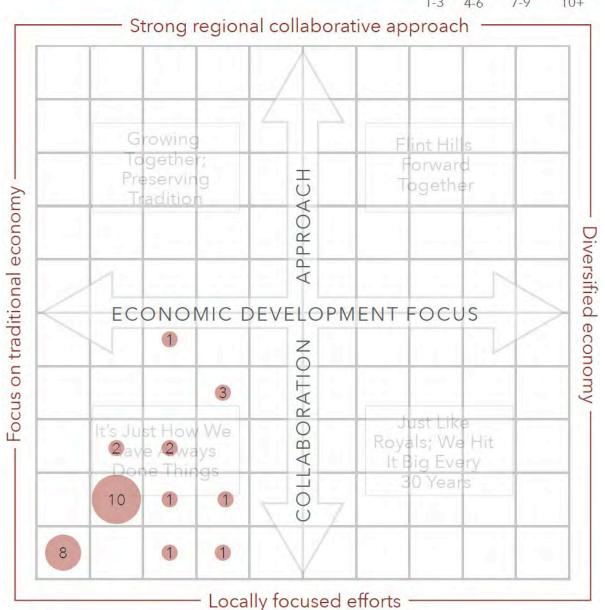
There are aggressive efforts made to diversify the regional economy and build on the defense base. The focus is on innovation ecosystems and technology and knowledge-based businesses that complement educational, defense and resource-based sectors.

Locally focused efforts

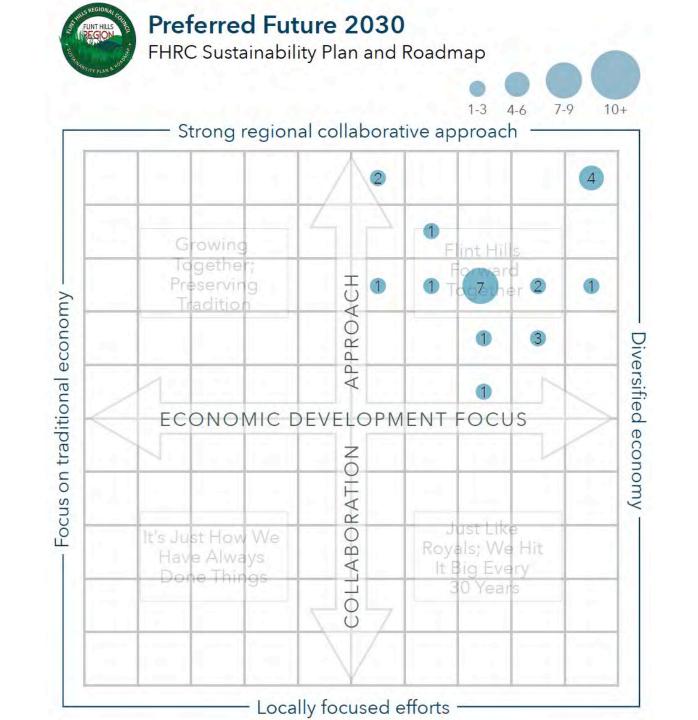
Collaboratio

There is a focus on solving challenges within sectors and at local community scale. The primary objective is on driving investment, benefit and value at local scales, and there is limited regional collaboration. Solutions are scaled to suit local needs and expectations, at a County or city level.

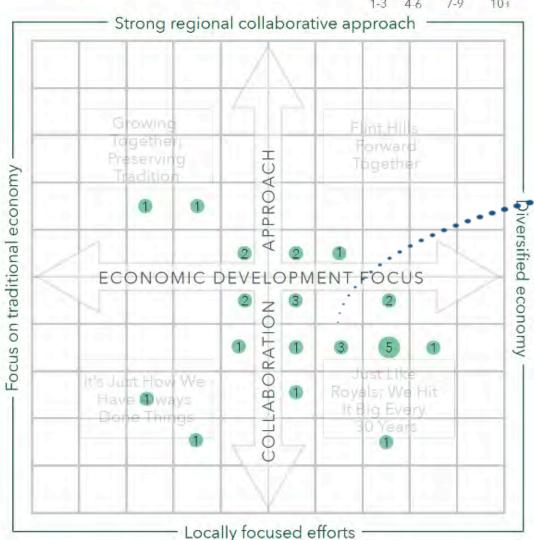










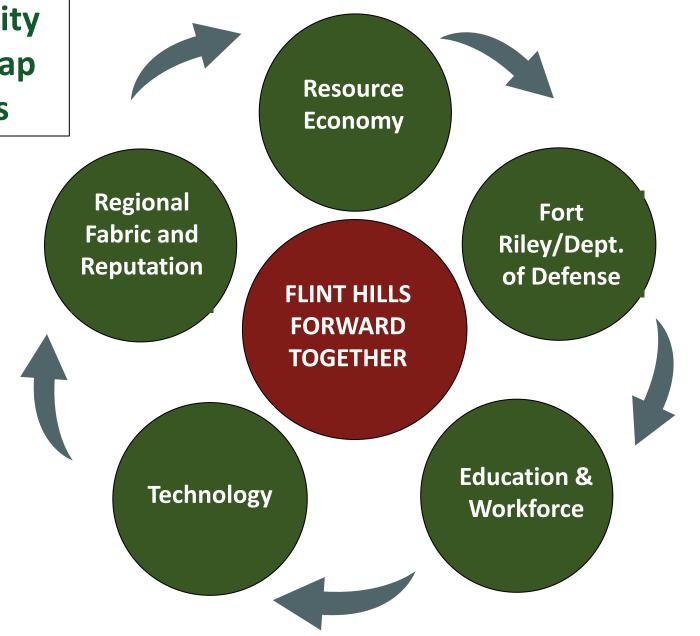








FHRC Sustainability
Plan and Roadmap
Strategic Pillars





Focus Group Session Timeline (total 90 min)

FLINT HILLS
PEGIONAL COLUMN
FLINT HILLS
PEGION
SESTANABILITY PLAN & ROPORT

Brief Introduction (10 min)

- **STEP 1**: For this topic, what is the future opportunity for the Flint Hills Region? (30 min)
- **STEP 2**: What are 2-3 specific actions you think need to happen for this strategic pillar? (20 min)
- **STEP 3**: What is the best role for the Flint Hills Regional Council, relative to this topic?(20 min)

Group Discussion: What might be some of the roadblocks or challenges, and how does the region overcome these? (10 min)

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NEXT STEPS



- FHRC Board and stakeholder discussions March 2023
- Production of FHRC Sustainability Plan and Roadmap March 2023
- Presentation of FHRC Sustainability Plan and Roadmap April 2023









