

<u>SWOT BY COUNTY</u>				<u>SWOT BY COUNTY</u>		
<u>RILEY COUNTY</u>	<u>GEARY COUNTY</u>	<u>POTTAWATOMIE COUNTY</u>	<u>LYON COUNTY</u>	<u>CHASE COUNTY</u>	<u>MORRIS COUNTY</u>	<u>WABAUNSEE COUNTY</u>
STRENGTHS	STRENGTHS	STRENGTHS	STRENGTHS	STRENGTHS	STRENGTHS	STRENGTHS
Educational Opportunities-KSU/MATC/MCC/KState/K-12	Highway/Interstate Access	Proximity to KSU	Location-I35/I335/US Highway 50	Quality of life	Quality work force	Closeness to larger cities
Young Population would like to stay	Available land for development	Regional partnerships	ESU/FHTC	Low crime	Developable land available	Low crime
Growing communities, ie. Manhattan et al	Rail availability	Land development	Funding-1/2 cent city sales tax for industrial & Econ Dev.	Flint Hills landscape & heart of ecoregion	Quality lifestyle	Lower housing cost
Relationship & proximity with Riley County and military	Ft. Riley as development possibilities	Small business lending	BNSF-Double main line TRANSON	Cottonwood Falls-county seat	Lakes, tourism, topography, recreation	Traditions, culture
NBAF/Private Sector Growth, animal health corridor	Workforce growth from Ft. KSU	Business retention	Proximity to Metros-KC, Wichita, Lawrence, Topeka & Manhattan	Education	High quality airport	Small towns, safe
Workforce grads	City leadership	WorkKeys-Education	Value added Ag Production cluster-Pet Nutrition, meat, auto	Sense of community	Good schools, community college	Good schools
Ag resources,	Proximity to KC metro		Startups ie Dynamic Discs/Dynamic Distribution	Tourism	Beef country-quality ranches	Scenic
Manhattan Regional Airport			Frontier Financial Partners:Certified Dev Corp, SBA loans	Work ethic	Buried fiber optic system	Tourism: generally accepted and supported Historic Preservation
Low crime/quality of life/ small college town /great family town			Strong Community Banks: ESB, Lyon Co. Comm. Bank	Artistic influence	Central location	Recreation-lakes, bike trails
Recreation/access to arts, sports			Great Water quality and supply	Affordable commercial property rate	History	
Large employer, some manufacturing			Cooperative county and city governments	Cowboy culture	Charm	
Ft. Riley			Youner generation engaging in quality of life			
			Emporia Main Street			
			Dirty Konza & Dynamic Discs			
			Active County Fair Org.			
			Industrial/business park sites			
				WEAKNESSES	WEAKNESSES	WEAKNESSES
				High taxes	Limited work force	Medical availability
				population decline	Lack of rail service	Internet and cell service
WEAKNESSES	WEAKNESSES	WEAKNESSES	WEAKNESSES	lack of affordable hosing lack of broadband access	Declining population	Willingness to accept change
Taxes	Lack of vision	Infrastructure capacity	Circling the wagons and ...guns inward	work force	Retail busines closings	New business
Debt of City of Manhattan	Closed minded attitude from groups	Increasing price of land	Certain community org. lack tolerance of other organizations	Aging population	Lacking airport promotion or marketing	Acceptance of new people "clicks"
Complacency	Individualism	Rural housing	Workforce - short term	Brain drain	Closing of remaining schools	Bedroom communities-difficult to capture local support for business
Drive by county	Financial resources	Attracting medical professional	Gap in skills	Closed mindedness, lack of accepting different cultures	Merging of ranch land into a few owners	
Next generation of leadership	"Chip on shoulder" about past issues		Housing shortage	Lack of vision	Roads/infrastructure (failing)	
State (inclusivity)	Self image		Interest tax -mill levy and or valuation	Low state funding	County government	
Declining K State enrollment			Low growth	Being considered a wealthy county causes schools to suffer	Cities don't work together	
Diverse job market (lack of with heavy public sector)				Not shopping at home-do not support local businesses	Lack of jobs	
Tourism (Events)					Local business support from local citizens	
High housing costs					Lack of housing	
No room for housing growth					Young people not returning	
Small college town					No mental health beds in hospital	
Not enough workforces						
Not enough industry in IT						
Don't have a Cerner				OPPORTUNITIES	OPPORTUNITIES	OPPORTUNITIES
Population is not diverse				Youth engagement	Eco Devo Development- two industrial parks	Calmer lifestyle
not enoufht arts or music venues				Cultivating entrepreneurship	Develop Eco Devo Land/properties	Availability to become involved in community leadership
no mental health beds in hospital				Marketing to conservation driven businesses	Quality work force-need to create jobs	Tourism
				Hoof tax	Industry using good broadband	Aging Population:opportunity for retirement communitis/high end housing
				Community development plan	UAV companies-great airport	Growth along highways with existing infrastructure
OPPORTUNITIES	OPPORTUNITIES	OPPORTUNITIES	OPPORTUNITIES	Young people wanting to raise families	Retirement	
Tourism-KSU/Flint Hills Discovery Center	Marketing our assets	NBAF & KBED opportunity	Continued industrial/business growth	create guidelines for maintaining integrity of Flint Hills	Affordable housing	
Research at university	developing plans cetered on those bringing the leadership together	USDA funding	Job creation	Eco Devo support for new business		
Entrepreneurship	Entrepreneurial development locally	Strong sense of entrepreneurship	Housing development		THREATS	THREATS
More affodable housing	continue to understand & build on regional strengths	New industrial area	Promoting opportunities for skilled jobs (plumbers, electronics, builders)		Lack of jobs to keep people here	Mobile population
Global footprint	work on the strength of building KC to JC corridor	Excellent roads	PLC Trained technicians, etc...	THREATS	Lack of leadership understading of Eco devo	Housing availability
New government 2019	Our age of community	WorkKeys funded by state		Growing beyond our landscape/overdevelopment	Economy - declining retail	Job availabilty
Manhattan Regional Airport				Changes in land valuation	Lack of governemtn supprt for schools and roads	Unlimited maintenance on couty/township bridges and roads
Recreation				Increased taxes	Declining populaiton	Closed minded residents
MATC workforce training , encourage immigrants for workfoce				Decreasing education funding, losing our schools		Weekend homes/vacation homes take land & housing out of inventory for families & contributing members of the community
NBAF				Lack of vision		
GMEP				Droughts		
More diverse private industry				Losing local businesses due to high property taxes		
More \$ for schools						
Public transportaion						
Need hospital beds for mental health						
More childcare						
Focus on retaining soldeiers, retireess and grads						
KSU research						
THREATS	THREATS	THREATS	THREATS			
Ft. Riley cuts	State leadership & support	Ft. Riley reduction	Change in attitudes & philosophies in economic development			
KSU/MATC/MCC decline in enrollment	Downsizing at Ft. Riley and K-State	KSU enrollment decline	Declining population			
Over taxation-people move or leave Riley due to taxes	Internal agencies		Changes in post secondary education			
Increase in population and increased crime	Losing people to larger metros					
Over taxation-people move or leave Riley due to taxes						
Missed oportunitites based on perception/political landscape						
new governor 2019						
Ft. Riley reduction						
Higher Ed funding						
Brick and mortar going out of business , less sales tax revenue						
Tuttle creek dam						
NBAF						
Weather						
Lack of interest in the state of KS as a place to live.						