

**Flint Hills Economic Development District Comprehensive  
Economic Development Strategy Committee**

**Wednesday, Aug 8, 2018**

**Hays House Council Grove**



**4:00 p.m. Review**

**4:20 p.m. Occupation clusters and Industry clusters**

**4:30 p.m. Strategic Action Plan**

**Goals**

**Objectives**

**Strategies**

**5:00 p.m. Next meeting-September 12, Hays House**

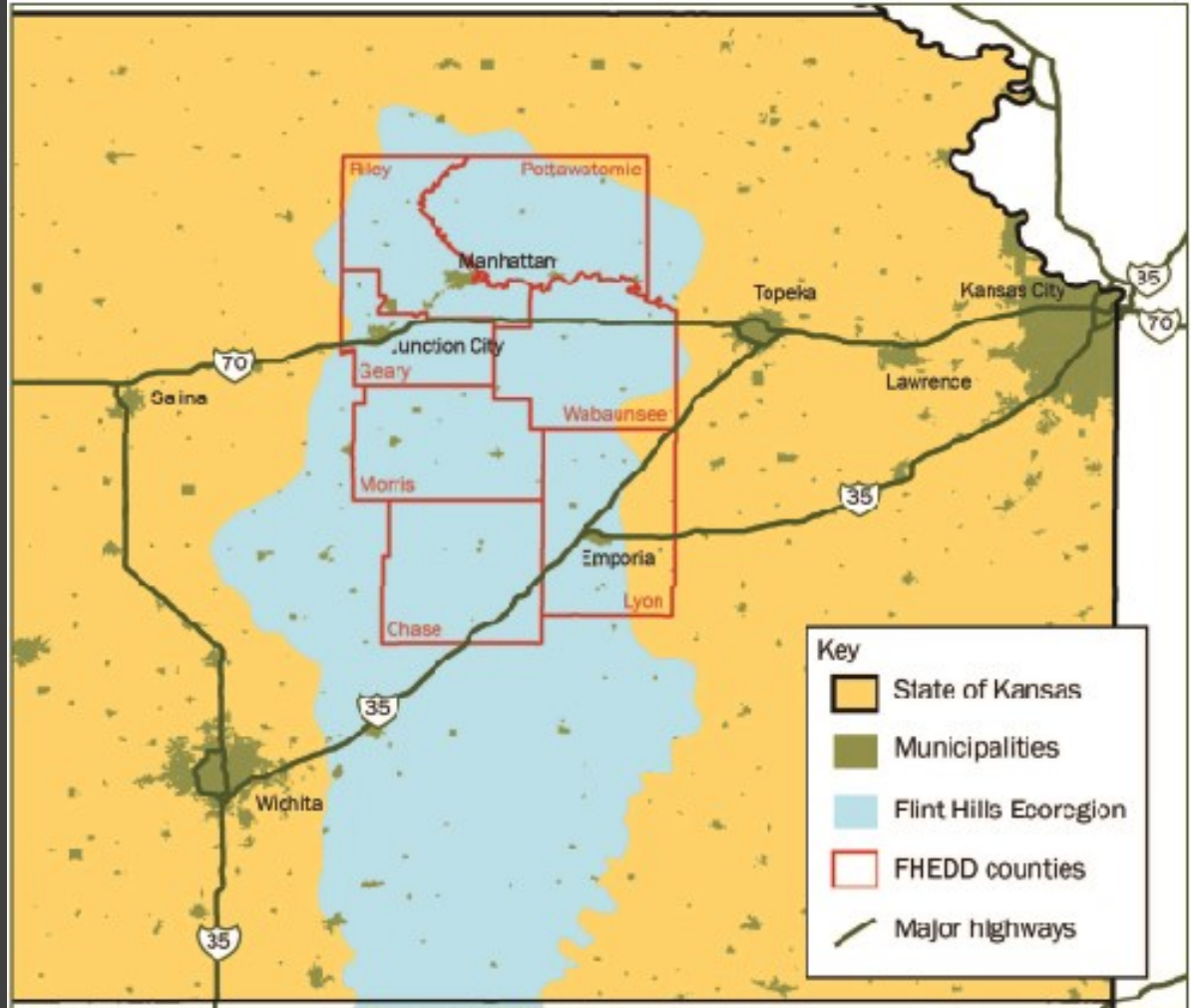


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**Questions / Comments**

# Industry Clusters

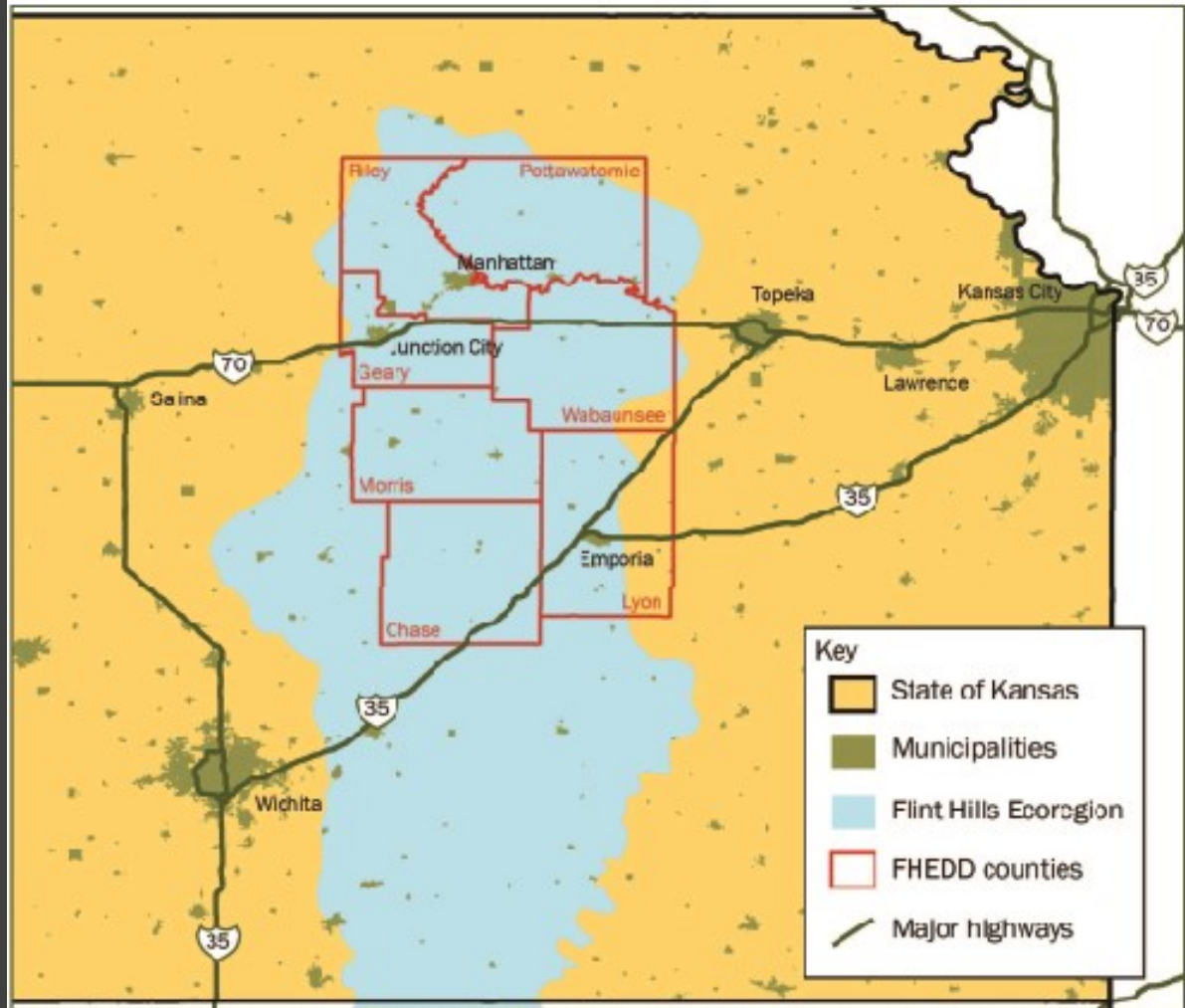
Map of the Flint Hills Economic Development District



Source: State, municipality, county, & Highway shapefiles from Census Bureau 2012 TIGER/Line Files (<http://www.census.gov/geo/maps-data/data/tiger-line.html>). Flint Hills Level III Ecoregion shapefile from US Environmental Protection Agency ([http://www.epa.gov/wed/pages/ecoregions/level\\_iii\\_iv.htm](http://www.epa.gov/wed/pages/ecoregions/level_iii_iv.htm))

# Occupational Clusters

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# CEDS Overview



## Summary Background

- Provide a summary of economic development conditions of the Region



## SWOT Analysis

- Include an in-depth analysis of economic and community development strengths, weaknesses, opportunities, and threats



## Strategic Action Plan

- Strategies and an implementation plan to build upon the Region's strengths and opportunities and resolve the weaknesses and threats facing the Region



## Performance Measures

- Include metrics used to evaluate the Planning Organization's successful development and implementation of the CEDS

# Strategic Direction and Action Plan



## SMART GOAL SETS

- Specific
- Measurable
- Achievable
- Relevant
- Time-based



### Strategic Direction/Action Plan:

The strategic direction and action plan should build on findings from the SWOT analysis and incorporate/integrate elements from other regional plans (e.g., land use and transportation, workforce development, etc.) where appropriate as determined by the EDD or community/region engaged in development of the CEDS. The action plan should also identify the stakeholder(s) responsible for implementation, timetables, and opportunities for the integrated use of other state, and federal funds

• Educational opportunities, capacity: KSU, ESU, MATC, FHTC	27
• Central Location, Interstate access & highway system	19
• Quality of life, low crime	19
• Tourism,marketing, trails outdoor recreation, lakes	16
• Value added agriculture, Ag Outreach nationally and regional	13
• Ft. Riley	12
• Flint Hills and its unique landscape	12
• Manufacturing cluster: Onyx plant, Fox Tile, Quality Cabinetry,Caterpillar	11
• Strong work ethic	10
• History and tradition	7

## Regional SWOT Strengths

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· Declining rural /urban and aging population	18
· Job availability /Mismatch of skills to job openings	15
· Aging Infrastructure/abandoned buildings	14
· State Funding Impacts/state leadership support	12
· Health care in rural areas/mental health care deficiency	11
· Opinion that Kansas is a fly over state	10
· Broadband service in rural areas	9
· Lack of work force	9
· Dependent on government jobs	8
· Lack of available low-cost housing	7
· Education funding	6
· Transportation & road maintenance	6
· Lack of day care	5
· Mental health care deficiency	4
· Individualism amongst communities	4

## Regional SWOT Weaknesses

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• Marketing Travel & tourism: historical & cultural, Increase cultural and recreational activities	20
• Grow our own labor force through K-12 tech education students & colleges". Education & College grads, Opportunities to grow the skilled workforce	19
• Industry growth, business development	14
• Animal Health corridor	12
• Military relations & Supply needs	11
• Incentives to bring qualified medical professional people to rural/less dense areas	10
• Great area to raise children	7
• NBAF: supply and demands	7
• More interface between ag and Industry for growth	7
• Proximity to interstate system	6
• Affordable housing/living in rural areas	6
• Transportation industries looking for hub	6
• Some capital available for eco devo	5
• Develop more retention at universities & Ft. Riley for entrepreneurial growth	5

## Regional SWOT Opportunities

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• Housing affordability, lack of affordable housing	15
• Rural population declining, loss of population overall	14
• Lack of labor force	12
• Fluctuation/Reduction of military (Ft. Riley)	11
• Heavy dependence on government employers vs. local employers	9
• Lack of direction/support from state government	9
• State/federal funding (reduced)	7
• Metro areas attracting young people away from rural area	7
• Closed mindedness	7
• Availability and diversity in job opportunities	6
• Lack of creativity and vision	6
• Changes in the ag economy	5
• Death of brick and mortar businss	5
• High taxes (property county)	5
• Lack of inclusion	5

## Regional SWOT Threats

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*Regional success through trust,  
cooperation and mutual support*



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